



Nuffield Canada
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News Release:

Nuffield Canada Announces Their 2012 Scholars

Scholars to study issues related to grain marketing, research partnerships and human capacity development.

(Innisfail, AB – January 25, 2012) The Canadian Nuffield Farming Scholarship Trust is pleased to announce their 2012 recipients – Ryan Bonnett from Alberta, Crosby Devitt from Ontario and Brenda Schoepp from Alberta.

Ryan Bonnett

Ryan Bonnett from Airdrie, Alberta is a Marketing Advisor for Farmlink Marketing Solutions. Ryan originally hails from a grain farm where his father still operates just outside Gravelbourg, Saskatchewan.

Ryan is interested in looking at grain marketing and production risk management strategies around the world, something very timely with the dissolution of the national single desk wheat marketing board. Ryan will look at how grain farmers in other countries market their grain. He hopes his findings can be used to develop new marketing and management practices for Western Canadian grain growers.

Crosby Devitt

Crosby Devitt, from Guelph, Ontario, Canada, will be investigating grain research partnerships involving farmers and the structure of farm organizations. He will examine ways that private and public entities form partnerships with farmers to better meet the growing demand for increased grain productivity.

Crosby works for the Grain Farmers of Ontario, managing the Research and Market Development Departments. With his wife, Carie, and their two young children, he also owns and operates a grain farm in his hometown of Ripley, Ontario, near the shores of Lake Huron, where he grows corn, soybeans, winter wheat and white beans.

His travel plans include investigating research partnerships in Australia, New Zealand, Europe and the United States. Crosby hopes the outcome of his study will help farm organizations partner with government and industry to improve farm productivity and efficiency.

Brenda Schoepp

Brenda Schoepp owns and publishes BEEFLINK™, a national newsletter on the strategies of beef and beef cattle marketing and has co-authored beef cattle marketing and feedlot production publications in Western Canada. Brenda is known as an industry mentor for youth and new entrants to agriculture and coaches corporate executives in production agriculture, research and agribusiness. She is also a professional speaker and along with her husband, owns and operates a ranch in central Alberta.

Brenda will study the needs and successes of women in agriculture and agribusiness and use this information towards the implementation of a Canadian mentorship model for women in agriculture. She will travel to Tasmania, Australia, New Zealand, Germany, Switzerland, Cuba, the USA and Ireland.

Nuffield Chair Barb Stefanyshyn-Cote of Saskatchewan is excited about the three new scholars. "Ryan, Crosby and Brenda will all be investigating issues critical to a strong Canadian agricultural sector. Not only are they embarking on a significant personal development experience, they are also the first scholars to experience our new, revitalized Nuffield Program which includes a new orientation process, additional skills and leadership training, and formalized mentorship committees."

Nuffield scholarships of \$15,000 each are awarded to men and women who are judged to have the greatest potential to create value for themselves, their industries and their communities through the doors which will be opened and the opportunities provided. Scholars are able to access the best production, management and marketing systems in every corner of the world. In addition to embracing the 'world's best' in agriculture, scholars gain life-long friends around the world, and a deep understanding, and global perspective of the politics, cultures and challenges of world agriculture.

Applications for the 2013 Scholarship are due April 30, 2012.

For more information on Nuffield Canada including application forms, visit www.nuffield.ca.

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